

4 Strategies to Boost Union Member Engagement

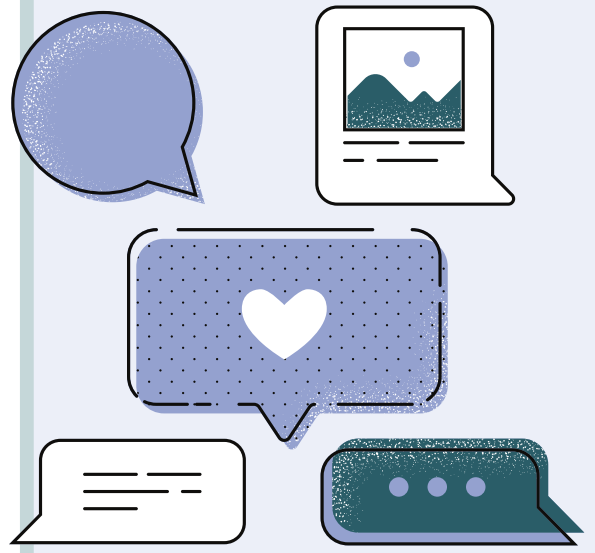


Stop Allowing Big Social to Profit From Community Data.

Regain ownership of your community by moving to a private, authenticated platform & leverage the *new* analytics you'll have access to to extend your union's reach & influence.

Forget Pricy SMS & One-Size-Fits-All Emails that Get Ignored.

Members want to engage with relevant, personalized info, pushed directly to their devices. By sending the right message at the right time, you'll not only avoid inundating members, but you'll save on expensive SMS charges.



Reimagine Your Communication Strategy with Data

Save time & drive action with dynamic metrics to improve each member's experience - and by understanding what your members are most interested in, you'll be able to build effective outreach & targeted communications.



Identify and Empower Future Leaders, Early.

By maintaining ownership of your community management, you'll have a bird's-eye view of all member engagement, so you can identify active members early, and empower them to become future leaders.



Discover Rafr For Unions

Create a stronger, more engaged union network with a private, authenticated community platform so your data not only remains secure, but *accessible*, allowing you to benefit from its invaluable insights.

Ready to reimagine your community?

[Let's Talk](#)

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